issue 7-55

Shadow Mountain Club

Sun Spots

July 1955

Palm Desert, California

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A Home in Palm Desert Means:

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SUMMER CALENDAR

COMING EVENTS AT YOUR

Shadow Mountain Club

DAILY: Swimming, 9 a.m. to 9 p.m. Golf — Tennis
Snack Bar open 12 noon to 5 p.m.
Summer Dining Room—6 p.m. to 10 p.m.

MOVIES: Monday, Wednesday and Friday—9 p.m.
(See complete summer movie program on page 14 of this issue)

TRAVELOGUE: Sunday at 9 p.m. each week

TENNIS ROUND ROBIN: Each Thursday—7:30 p.m. to 11 p.m.

CHUCK TRAVIS AT THE PIANO BAR: Every Thursday, Friday, Saturday and Sunday night commencing June 23.
(Club closed Tuesday of each week)

Special Summer Parties and Events

4TH OF JULY JAMBOREE: July 2, 3, 4—Old Fashioned Fourth — Fireworks, games, picnic, patriotic historical movie, swimming races and what have you. Fun for ALL the Family.

MIDSUMMER MADNESS—Saturday, August 13

POOLSIDE PARTY—Saturday, July 16

LABOR DAY LALAPALOOZA—Sept. 3, 4 and 5—Another annual Family Fun week-end, closing the summer season.
(Watch for special bulletins with full details on these parties)
Club closed Sept. 6 to Oct. 1 for Annual repairs and rehabilitation

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ON THE COVER

Guaranteed to banish the hot breath of summer, Shadow Mountain Club's beautiful pool is the focal point for June, July, and August living here on the desert. Sliding boards, diving platforms, beautiful girls all add to the charm of the desert in mid-summer and, we suspect, accounts for the ever increasing number of permanent mid-year residents. Incidentally, we suggest the best way to enjoy the mountain landscape this time of year is from a perch across a well inflated inner tube near the center of the pool.

Palm Desert Pharmacy

IN THE PATIO SHOPS
- **FOUNTAIN LUNCH**
- **COSMETICS**
- **GIFTS**

◆ ◆ ◆

SUMMER HOURS
Daily 9:30 a.m. to 6:30 p.m.
Closed Sundays
and
The Month of August

• • •

Serving the Restaurant and Institutional Trade in Coachella Valley

ANDREW S. MOSELEY

CORONATION NIGHT Committee. These are the hard working committee members who devoted untiring work throughout the winter season to assure the outstanding success of Monday night's Coronation parties. From left back row: Ellie Larson, Mary Trumbull, Hazel Sargent, Gretchen Cheesman, and Charlotte Stewart. Front: Bobbie Reichert and Ella Lou Kapp.

SUMMER OPERATIONS

House Committee Chairman, Gene Roberts has announced the appointment of Gretchen and Henry Cheeseman as co-chairmen of the Entertainment Committee for the Summer Season, and the Cheesemans are already busily at work lining up their committee and working out a full program of events and entertainments for the membership during the summer months.

Movies will be shown on the outdoor screen commencing at 9:00 o'clock on Monday, Wednesday and Friday evenings. The same feature will be shown on Mondays and Wednesday and a different one on Friday. Sunday nights travelogues and special movies will be featured commencing at 8:30 p.m. The tennis round robin is scheduled as usual on Thursday evening. Tuesday the Club is closed. The pool will be open at 9:00 a.m. every day except Tuesday. Evening swimming hours will be set up later. The snackbar with hamburgers, hot dogs, cold sandwiches and drinks will be open from noon until 5:00 p.m. each day except Tuesday.

For the comfort of the members, extra coolers have been installed in the east end of the main dining room and a temporary partition placed by the rotisserie which will allow seating for approximately 80 people in pleasant surroundings. A buffet type operation with rotisserie and broiler as well as bar service will be available from 5:00 p.m. until closing each day the club is open.

Special celebrations are planned for the 4th of July weekend, Labor Day weekend and two or three special parties during the summer which will be announced in special bulletins. The golf course will remain open for play during the summer months.

The club will be closed after Labor Day, September 5 until approx. Oct. 1, for general rehabilitation, cleaning the pool and over-all clean-up program to get ready for the fall season.

PLAZA MOTORS
Cadillac - OLDSMOBILE
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HERTZ RENT-A-CAR SYSTEM
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In the Plaza — Phone 5122 — Palm Springs

Bank of America
NATIONAL TRUST & SAVINGS ASSOCIATION
Open Throughout the Summer to Serve a Growing Community
Palm Desert Branch—M. E. Munier, Mgr.—Desert Magazine Bldg.

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Take advantage of our years of experience
A COMPLETE DECORATOR SERVICE
Hackborn's
in the Patio Shops
PALM DESERT
CARPETS — DRAPERIES
FURNITURE

FOR YOUR REAL ESTATE CONTACT
HAL KAPP
Telephone 76-5157 — Box 77
Palm Desert, California

NEW OFFICERS—Taken in the club foyer shortly after the April 16 Stockholders meeting, Shadow Mountain Park's executive set up for the coming year. In the usual order. Allen Willard, Indio, 2nd Vice President; Lou Keightley, Secretary-Treasurer; Andrew Moseley, Los Angeles, President, and Ted Smith, Rancho Mirage, 1st Vice President. Shortly after this picture was taken Mr. Keightley succumbed to a lingering illness. Recent Board action elevated Robert Owen of Los Angeles to the post of Secretary of the Corporation with President Moseley assuming Treasurer's duties.

HOTELS AND MOTELS TO REMAIN OPEN THIS SUMMER

Again this year, as in the past, several hotels and motels will remain open throughout the summer to provide adequate accommodations for out of town members and their guests who wish to take advantage of the many beautiful, and, yes, cool, days and nights with which we are blessed here in Palm Desert.

Shadow Mountain Terrace, Sun and Shadow, Larrea Lodge, Gates of the Desert, Greenlief Lodge, Twin Palms, the House of Riley, and the Palm Desert Biltmore all will be operating with their usual fine service during the months of July, August and September.

Firecliff Lodge, the Palm Desert Adobe, Green Palm Lodge, Esquire Apartments, and Samareu will follow previous years' policy and close for the summer. All will re-open between the 1 and 15 of October. As mentioned elsewhere in this issue, Samareu has been sold by Marge and Reuben Buck to Helen and Pat Ritchie of Vancouver, B.C. Many renovations are planned before the fall opening and the name will be changed to "The Desert Patch."

DON HUGHES LEAVING TO ENTER BUSINESS

On June 1 the management accepted with regret the resignation of Don Hughes, popular assistant manager who has presided over the front office for many years at Shadow Mountain Club. Don and his wife Catherine who are stockholders in Shadow Mountain Park, Inc., have earned many friends during the years of his employment here, and will be missed by the hundreds who are accustomed to seeing him at the front window each evening. However, Don plans to go into the sporting goods business in Indio and certainly will maintain contact with his friends over the years to come.

As a symbol of the appreciation and gratitude for many years of valuable service here, the members arranged a Don Hughes testimonial night at the club attended by a large crowd who wished him well in his new venture and gave him a small token of their appreciation for past favors. The affair, held on Friday night, June 17, was a fitting tribute to a long time valued employee.

ANNUAL STOCKHOLDERS' MEETING

Shadow Mountain Park, Inc., stockholders held their annual meeting at Shadow Mountain Club Saturday, April 16. After a report from the President on last year's operations and a general discussion from the floor on various policy matters, a new board of directors was elected as follows:

E. R. Blades
Carl R. Henderson
Clifford Henderson
Mrs. John G. Hill
Stanley M. Joseph
L. H. Keightley
L. C. Lewis
J. N. Moon
Andrew S. Moseley
A. J. Odell
Robert B. Owen
Eugene Roberts
S. Theodore Smith
Allen A. Willard
Cecil D. Willis

Immediately after the meeting adjourned, the new board held a short meeting and elected the following officers for the coming year.

President, Andrew S. Moseley
First Vice-Pres., S. Theodore Smith
2nd Vice-Pres, Allen A. Willard
Sec'y-Treas., L. H. Keightley

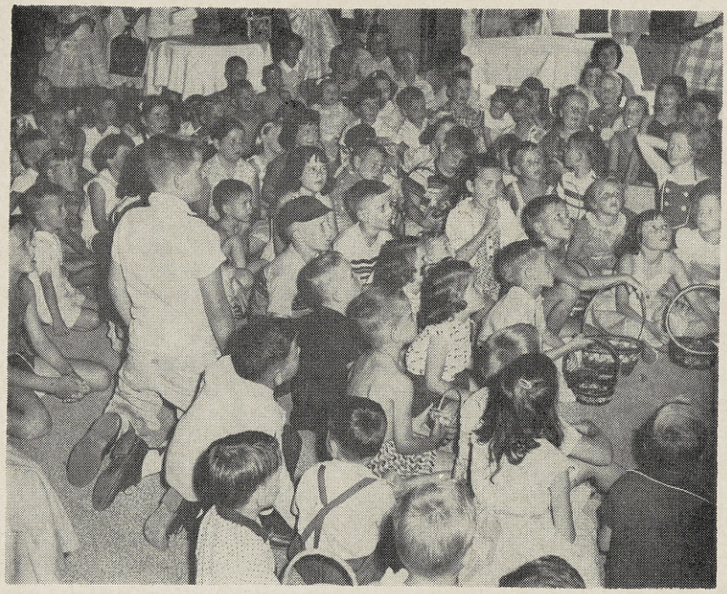
Mrs. G. M. Stretch, club accounting department head, was elected to the post of assistant secretary-treasurer.

• • •

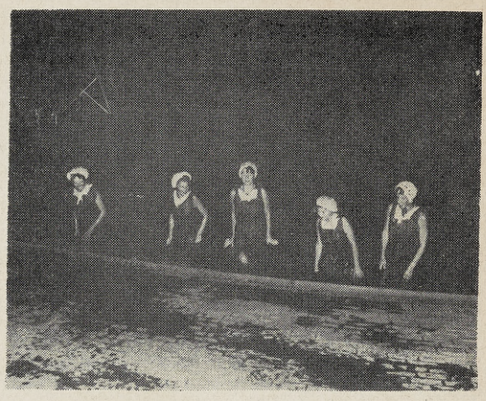
CLUB ENTRANCE WORK TO START IN JULY

Construction of roads in Unit No. 1 of Shadow Mountain Park Estates necessitated changes in the club entrance early this spring. Temporary changes were made to accommodate traffic until plans and specifications could be drawn for a newer and more beautiful gateway to Shadow Mountain Park.

We are informed that such plans have been completed by the architect and that the Board is studying them for final approval which is expected before the end of June. Work will begin around the first of July and the beautification program is expected to be completed and ready before the October 1 winter season opening.



When you can command this much attention from such a large group of kids as this photo indicates the show must certainly have appeal. Taken in the Indio Room at the Puppet show presented as part of Recreation Director Lou Kuehner's Easter Week program.



ABOVE: These are not creatures from outer space emerging from the black lagoon a la Science Fiction movie. Just a bunch of old fashioned bathing beauties participating in the May 12 Water Show. From left: Evelyn Smith, Betty Page, Kay Malone, Helga Odle and Elizabeth Coates.

Membership Information

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We wish to remind you at this time that our regular membership initiation fee of $240.00 including tax now includes paid up dues to October 1, 1956. This offer is for a limited time only and should be a big incentive to those friends who have put off joining. If they plan to join later, they might as well join now and get the advantage of the extra program and activities of the club at no extra cost.

Summer memberships are available at $72.00 including tax, which covers Intiation Fee and dues for the summer season until October 15. The $72.00 can be applied on a regular membership anytime before November 30, 1955.

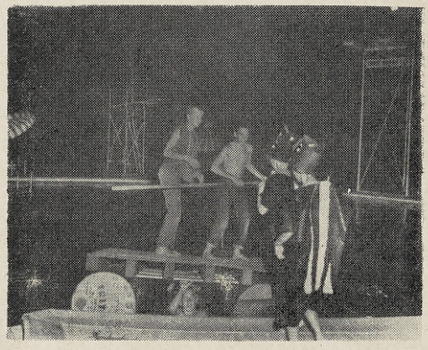
WATER SHOW CLIMAXES GALA WINTER SEASON FOR SMC YOUNGSTERS

A spectacular water show titled "Down the Mississippi" climaxed the season's youth activities program here at SMC on Thursday night May 12. Under the talented direction of Maestro Lou Kuehener, the lavish production, written by Gretchen Cheesman and narrated by Hank Cheesman, portrayed life along the banks of the mighty river from the Canadian border to New Orleans. More than two hundred spectators lined the sides of the club pool.

Performers in the extravaganza ranged in age from four years to 18 with the exception of a comedy scene in which adults Kay Malone, Helen Coates, Betty Page, Helga Odle, and Evelyn Smith depicted a turn of the century bathing beauty scene that had the audience in a continual uproar.

The opening scene depicted northern fur trappers on the river. The trappers played by David Lasley and Berke Mero were exicted from their river raft by a family of skunks in the persons of Sam Buck, Wendy Reed and Doug Keedy. The final skit depicted the gay carnival spirit of Mardi Gras time in old New Orleans with the entire cast participating. In between were Huck Finn and Tom Sawyer skits, Can Can dancers, and several water ballet numbers.

In addition to the above participants others taking part were Jerry Gabell, Ken Roberts, Karen Andrews, Carol Yates, Joe Malone, Barbara Keedy, Jackie Andrews, Joyce Shope, Rohde Teaze, Jane Ramsey, Phyllis Kaylor, Vicki Wenck, Kathy Malone, Bill and Doug Ring, Briggs Bosworth, Denny Gabell, Pam Williams, Lorna Sorenson, Connie Wills, Judy Gentry, Elizabeth Coates, Mike and Johnny Munier, Sheryl and Steve Page, and Betty and Lee Odle.



Fur Trappers Berke Mero and David Lasley are evicted from their raft on the "Mississippi" by a family of Skunks in the persons of Sam Buck, Wendy Reed and Doug Keedy in the opening skit of the Second Annual S.M.C. Water Show. That's Denny Gabell making like a frogman under the raft.

Our congratulations to Lou Kuehner, the Cheesmans and all the kids that helped make this second annual Shadow Mountain Club Water show bigger and better than ever.

Lou left on May 15 for Troy, Missouri outside of St. Louis where he will direct a large summer camp for underprivileged children but will return in the fall to continue his outstanding work as Recreation Director of S.M.C.

Summer Dining Facilities

We were so impressed with the Summer dining room facilities and menu that we thought a copy of a sample menu would be most appropriate for our mid-summer Sun Spots number.

The menu speaks for itself but for those not yet acquainted with the new dining room we would like to inform them that the Indio room at the East end of the main dining room has been enlarged to include the rotisserie and gold fish pool. The folding wall has been moved down to the orchestra stand thus creating an unusually fine dining room effect with tables to seat over 100 guests. Air conditioning capacity covering this area has been increased to provide comfortable dining on even the warmest evenings.

Our congratulations to Club Manager Ernie Boudreau for the fine job he has done on the "Super" Indio room. Of course Chuck Travis at the Piano Bar on Thursday through Sunday of each week provides popular music both during and after the dinner hour and a new schedule of popular drink prices has been put into effect for the summer season.

Soooo . . . . Come dine with us—You'll enjoy it.

TYPICAL SUMMER MENU

Served 6:00 p.m. to 10:00 p.m.

— HOT SANDWICHES —

$.85

SUPER JUMBO HAMBURGER
POTATO SALAD GARNI
BEVERAGE

$1.65

TENDERLOIN STEAK SANDWICH
POTATO CHIPS GARNI
BEVERAGE

$1.65

HOT ROAST BEEF SANDWICH
POTATO GARNI
BEVERAGE

— SALADS —

SHRIMP SALAD BOWL	1.50
CHICKEN SALAD BOWL	1.45
CHEF'S SALAD BOWL	1.35
CRAB FLAKE LOUIS	1.75
COTTAGE CHEESE SURPRISE	1.35

The above salads served with saltines and beverage

— COLD SANDWICHES —

SLICED TURKEY SANDWICH	.85	COLD SLICED BEEF	.85
CORNED BEEF ON RYE	.75	HAM AND CHEESE	.85
CLUB HOUSE (INDIO)	1.35	LIVERWURST ON RYE	.75
BAKED HAM	.80		

The above cold sandwiches served with potato salad or slaw

— CHARCOAL BROILED SPECIAL —

$2.25

CHARCOAL BROILED CLUB STEAK
POTATO VEGETABLE
SALAD — ROLLS AND BUTTER
BEVERAGE

$2.25

THICK SINGLE LAMB CHOP
MIXED GRILL POTATO
VEGETABLE — SALAD
BEVERAGE

$3.25

CHARCOAL BROILED NEW YORK STEAK
POTATO VEGETABLE
SALAD — BEVERAGE

$1.85

HALF BROILED CHICKEN
POTATO VEGETABLE
SALAD — BEVERAGE

— DESSERTS —

HALF GRAPEFRUIT .30 CHILLED MELON .35 ICE CREAM .25
SHERBET .25 SUNDAES .35 ASSORTED CHEESE AND CRACKERS .35

— BEVERAGES —

TEA .15 COFFEE .15 MILK .15 ICED TEA .25 ICED COFFEE .20

20 MILLION READERS TO SEE SHOW HOUSE ON CLUB GROUNDS

Even in these days when the average citizen has become calloused to speaking in terms of millions or billions whether it pertains to money or population, the fact that twenty million readers will be given an opportunity to read about and see pictures of the Stanthony Corporation "Show House" being constructed on lot 34 of Shadow Mountain Park is quite impressive.

The basis for these figures is simple. The double page, four color ad announcing the "Show House" has already appeared in the June 11 issue of "Saturday Evening Post" and will also appear in the July issue of "Living for Young Homemakers," the Fall issue of "Bride to Be" and the June number of "House and Home" which has a tremendous 11 page spread.

All advertisements carry several lines indicating the fact that for the first time the dream home will actually be constructed and such construction is taking place on the grounds of the world famous Shadow Mountain Club in Palm Desert, California. Plans call for the completion date around the first of October of this year.

NEW INFORMATION BOOKLET AVAILABLE UPON REQUEST

Recently all members received by mail several copies of the newly published Shadow Mountain Club information booklet.

Attractively composed and containing many pictures of events and activities related to the club, the booklet contains a wealth of information concerning, membership, facilities, and coming events. Attached to each copy is a post card for use of members and friends who might desire more detailed information.

Published in a handy pocket size, additional copies are available on request of the club office. Those members who wish copies sent to their friends in other parts of the country are urged to bring or send the names and addresses to the club office.

WOW! wha

Fairest Wahini of them all. Susie Salyers, U.C.L.A. junior, receives special orchid lei symbolic of "Miss Lu-Wow" of 1955. That's president Andy Moseley making the presentation. The May 28 affair was the biggest Luau in Shadow Mountain Club history with over eleven hundred members and guests enjoying perfect weather for the gala gathering.

Ronald Button smiling happily into the camera on Luau night. That's Mrs. Button on the left, Television's Art Linkletter standing and Mrs. Linkletter on the right.

Shadow Mountain DIARY

By SUNNY RAYS

Saturday, May 28, 1955, and the Shadow Mountain Luau . . . . The greatest Luau of them all . . . It is 6:30 p.m. and arrangements about complete around the entrance . . . Don Hughes in charge . . . . Gretchen and Henry Cheeseman and their committee assisting in starting members and guests on the way to their tables via Frank Constant, our cordial and courteous maitre d' and his captains . . . . still an hour before the two inviting long buffet tables will be opened . . . . row after row of beautifully set dining tables around the pool . . . . terraced up around the cabanas and snack bar . . . . the well-decorated bridge across the center of the hourglass shaped pool . . . . they are coming in now around 7:00 and orderly confusion reigns . . . . quick trips to the pool bars and club house to rejoin the lines ever forming longer . . . . and thru all this roam Lee Odle, G.M. and Ernie Boudreau, C.M., here, there and everywhere . . . . a blaze of color, fantastic costumes . . . . Bos Bosworth as the cockeyed mayor . . . . Juanita Bosworth as the Hawaiian horse, Hal Kapp, Jerry Malone . . . . Cliff Henderson arrives . . . . his costume never disappoints . . . . stove pipe hat and elephant size cigar . . . . it is 8:30 and the lights go on . . . . around the pool, Mrs. Belyea's Clothes Horse, the cabanas and the tall still palms . . . . the lines are moving now . . . . coming up from below to join the new arrivals . . . . past the buffet, the shrimp boats . . . . Hawaiian dishes . . . . all assortments . . . . beautifully arranged . . . . the colors change under the lights . . . . softer hues . . . . The committee members are really busy now . . . . Mrs. Helen Roberts of the Sun Lodges ever present at the entrance gate . . . . and Bobby Reichert and Charlotte Stewart and Edie Ward . . . . Slightly delayed large parties now coming in . . . . the Pickerings, Edna and Herb and their guests . . . . the Bob Owen party . . . . and in the lines we spot the Tom Browns, Floyd Mitchells, the Hackborns, the Paul Barnes', the Bears, Gil Cornelius' . . . . a busy group gathered around the grass hat corner . . . . another group around the flower

Continued on next page

Ed McCoubrey seems to be enjoying the out-sized cigar sported by Cliff Henderson. Col. Cliff, garbed as a native Hawaiian chief, contributed to the tremendous array of colorful costumes among the more than 1100 guests at the May 28 Luau.

what a Luau

Beach Boy Malone gets an assist from wife Kay in adjusting his king-sized top hat during a lull in the entertainment program at the Luau. Hilo Hattie, the nation's outstanding Hawaiian entertainer, brought her entire troup to the desert for what she described as the biggest Luau, to her knowledge, ever held on the mainland.

ABOVE—Don Nielson, Madeline Nielson, and Dottie Wenck, snapped at the buffet line. Well over a thousand diners were served quickly and efficiently, a tribute to the organization and planning of Club Manager Ernie Boudreau and Maitre d' Frank Constant.

RIGHT—Ringside, or rather poolside, tables graced the huge figure eight swimming pool on Luau night. Harrison Fisher entertains a group of friends. Kitty Pritzlaff second from left and Mrs. Fisher, far right.

(*Continued from previous page*)

leis and . . . . Lei Aloha . . . . the leis flown from the islands . . . . Oh yes, and the parrot . . . . that bird who used to talk Hawaiian and pass out tickets . . . . as we roll along we note Ruth Steiner, Thelma Rateree and Gertrude Stretch, and of course Don, still handling the incoming guests . . . . Gene Steele at the switchboard, substituting and doing a grand job . . . . It is 10:30 and the bombs go off . . . . it is Hilo Hattie time . . . . her incomparable troupe . . . . Lei Aloha . . . . Danny Stewart — Fire dance — Knife Dance . . . . the dancers . . . . and of course Hank Gogerty of Desert Air teaming up with Hattie . . . . We are roaming around again now . . . . Mrs. Werder of Shadow Mountain Terrace and her party . . . . members and guests from Coachella Valley and from far away . . . . what an evening . . . . a tropical night, the weather gods were good to us . . . . we spot the Kelly McBeans, the Carl Hendersons . . . . Mr. and Mrs. H. O. Davis and the Dick Davis' . . . . Teddy and Gene Roberts, Dotty and Ned Blades . . . . V. P. Ted Smith looking things over in his careful, yet leisurely way and Directors L. C. Lewis and Amos Odell . . . . the Hal Davis party . . . . the Art Heims . . . . Bill Brooks from Long Beach . . . . Allen Willard . . . . the Stan Josephs . . . . Mrs. J. G. Hill and party . . . . Back at the table and the Shadow Mountain home talent puts on a show . . . . Gorgeous swimmers in a gorgeous setting . . . . flashlight pictures with our new membership secretary and news director, Skip Lawson, never far away . . . . the soft music of the Hawaiian band playing on and on . . . . Andy Moseley being snapped with Miss Luau . . . . lovely Susie Salyers, the chosen queen from a select few . . . . and we see Art Linkletter of television fame, Johnny Noyes—the Ray Stagers . . . . Gordon Cologne, the Honorable Mayor of Indio . . . . Ronald Button of Rancho Mirage . . . . Allen Chase of Los Angeles . . . . members of the press whom we were glad to have with us . . . . space will not permit mentioning all, nor many, many of our friends . . . . the grand finale is over now and we walk along with Le Moseley, the Jason Joys, the Pelletiers . . . . Lorrie and Lynne Moseley, Fran and George Townsend . . . . Late dancing near the tennis courts and on the terrace . . . . A quick look in the club house lounge . . . . everyone still having fun . . . . a large circle of friends, and there was a merry crowd . . . . and we meet the Jim Holmes' (new members as of this evening) . . . . it is getting late now . . . . reluctant leavers . . . . so we left too . . . . bidding good-bye to Shadow Mountain and the 1955 Luau.

RANDOM THOUGHTS . . . . It would be amiss not to mention again and congratulate those who were responsible for the success of this wonderful gathering . . . . To Lee Odle and Ernie Boudreau, Frank Constant and the entire club personnel . . . . and the committees, we again offer our thanks . . . .

Art Ahrens, standing at the head of the head of the table, surveys his happy Luau party. Mayor Gordon Cologne of Indio is third from the left. Others in the picture, reading clockwise, Homer Jenkins, George Fleming, Mayor Cologne, Al Ahrens, Mrs. Al Ahrens, Mrs. Ahrens, Mrs. Gordon Cologne, and Mrs. Fleming.

Radio and Television's ever popular M.C., Art Linkletter, stops at the Luau long enough to chat with "Skip" Lawson, club publicity director.

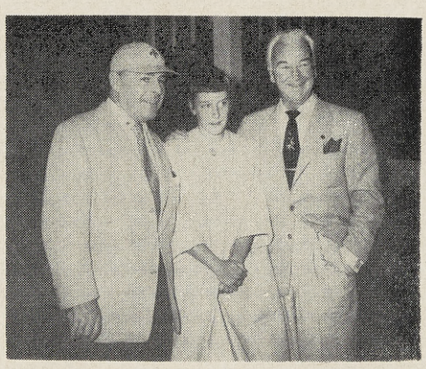
Club Closeups.. Who! When! Where!

By GRETCHEN

After the more or less formal activities of the winter season, both at the Club and in the hundreds of beautiful "home spots," the warm relaxed summer fun is in full swing. We only wish that no one had to return home, or to other "fun" places. Many new members have come into Shadow Mountain Club since last April. New out-of-state members include Mr. and Mrs. Ralph Tillmans, a distributor of the Alumatic Corp. of Reno, Nevada, and Dr. and Mrs. Charles C. Newcastle from Portland, Oregon. Dr. Newcastle is a well-known physician and surgeon of the Rose City. Mrs. Verna Farrington, hailing from Widdeburn, Oregon, but who spends the winters in Sherman Oaks and Palm Desert. Mr. and Mrs. Floyd A. Whitaker and their son, William, from Minneapolis. Mr. and Mrs. Paul Wickman and children Robert, Bette, and Marilyn from Chicago. Mr. and Mrs. Carroll H. Starr of Rockland, Ill.

Ralph and Dorothy Dietz are among the "new faces" seen about the Club. Dorothy now owns and operates "Antiques Unlimited," the shop formerly owned by Jean Harlow Bello in Rancho Mirage. Dr. Michael W. Addes, dentist of Palm Springs, with his wife, Elsa, and two children, Thomas and Hattie. Claude and Carol McQuiston of La Jolla. Mr. and Mrs. David C. Guest of Glendale. Mrs. Arthur Anderson of Palm Springs and Mr. and Mrs. James T. Holmes of Los Angeles. After this resume of "who" and "where"—suppose we touch on "when."

Mr. and Mrs. Edgar Sargent have gone to their summer abode, the Gull Lake Country Club in Richland, Michigan. Mrs. Sargent spent a busy winter as Chairman of the "Coronation Night" committee.



Snapped outside the club lounge, Brian Donlevy, daughter Judy, and Bill "Hopalong Cassady" Boyd. Long time S.M.C. members, both Brian and Hoppy spend considerable time in the desert area. Boyd has a new home under construction just a block from the club.

These Monday night programs filled the Clubhouse dining room and were enjoyed by old and young alike.

Dr. and Mrs. Bob Morrey left for a summer at Big Bear. They pulled up stakes on June 3, and will be gone four months.

Tom and Margie Brown will spend the month of July in the midwest.

Cliff and Betty Ives left the middle of May for their beautiful "farm home" in Hopkins, Minnesota. Cliff, an ardent golfer, will be the Chairman of the Golf Committee for the coming year.

Colonel and Mrs. Jason Joy will be around for week ends only.

Mr. Ditmas Bromley left the first of June for a two month stay in Australia on business for the C. F. Braun Company of Alhambra. Mrs. Bromley will fly to Hawaii in August to meet him on his way back to the states.

Those old bachelor globe trotters Cliff Henderson and Ed McCoubrey are planning a trip to the Orient, leaving the 20th of June. They are really planning a sight-seeing trip—all the interesting cities and countries are on their itinerary.

Stanley Ring and his family went to Mexico over the long Memorial Day week end and took in the bull fights—then back to San Diego and during Navy Open House Day, visited a submarine—the latter was more exciting than the bull fight.

George and Ruby Moore are spending the summer in Pebble Beach, and are anxiously looking forward to moving into their new Shadow Mountain Manor Home which was completed the end of May.

Mr. and Mrs. C. Pat Ritchie bought the Samareu Hotel from Reuben and Marge Buck and are having it all "done over" for the fall season. They will change the name to "Desert Patch"—that brings us to the "why" department —The Ritchies hail from Canada and say that "patch" up there means a place to stay—a place to lay your head—Their new hostelry will be just that! They are in Canada for the summer.

Mr. Fred Siemen leaves the last of June for an extended European tour. He will be gone three months and will visit fifteen countries.

Mr. and Mrs. Andrew Moseley will spend their summer week-ends in their new Palm Desert home. Lee spends her time in their pool and Andy spends most of his at Shadow Mountain Club. He is our new and wonderful President!

Bob and May Hanson will be summer visitors, arriving the middle of June from Pittsburgh.

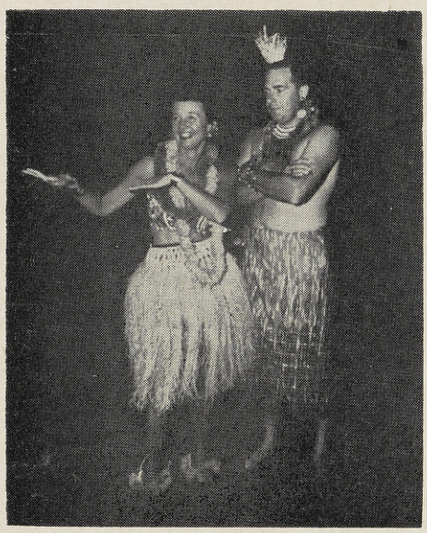
Mr. and Mrs. George Walling of Atherton are building a beautiful new home adjoining the 5th tee of the golf course.

Mr. and Mrs. Earl Obern packed their car the first of June and drove off to Mexico. Earl will come back with data on what "not to do" and "not to take" on Mexican trips.

Dudley and Pat Steele will be back with us soon. Pat left ahead of Dudley, May 10, to have a real "family visit" in New Orleans and Dudley motored back later to bring her home.

Looking for all the world like a "pineapple tycoon" who has just sold his Hawaiian crop at a big profit, Tom Brown smiles happily at wife Marge, obviously both enjoying the gala Luau evening.

In closing our "who," "when," and "where" chit-chat, would like to mention a few members "who" can always be found at Shadow Mountain Club all summer. Hal Kapps, Stan Rings, Milton Pages, Gene Roberts, Rudd Hackborns, Jerry Malones, Dudley Steeles, Clarence Becks, Henry Cheesemans, Polly Wilson, Helen Roberts, Charlotte Steward, Josephine Lemons, Bobbie Reichert, Nolen Allens, Wynn Andrews, Edith Eddy Ward and Bunny Ward, Ralph Dietz', Stewart Trumbles, C. H. Bosworths, Ned Blades, Hazel Moon, Col. and Mrs. R. A. Ellsworth, Ed. Oshiers and the Howard Elgoods.



Hawaiian war chief, Hal Kapp, gives stern appraisal to Ella Lou Kapp's version of the hula as they pause poolside during a lull in the Luau festivities.

MEMBERSHIP DINNER

As promised last fall, all those members securing new members during the past season were rewarded with complimentary dinners at a special membership honor banquet on May 6.

Approximately 225 members enjoyed their new fellowship and heard a short welcome by President Andrew S. Moseley. The highlight of the evening was the showing of the movie recently prepared by the Palm Springs Chamber of Commerce and Rotary Club which was purchased by the Shadow Mountain Club, Palm Desert Corporation, Palm Desert Rotary Club and Palm Desert Chamber of Commerce. The beautiful color sound production, originally 24 minutes long, has been lengthened by six minutes to show Shadow Mountain Club and the Palm Desert Community. This film is available for showing by any of our members any place, to be sent on request to any group that might be interested.

GOLF FACILITIES OPEN ALL SUMMER

As has been the practice in the past, the approach and putt golf course surrounding the club will be maintained all summer for the use of members and guests. The driving range, for the first time, will remain open June, July and August under the direction of Fred Stretch who is substituting for Pro Bobby Pinnell. Pinnell has taken a summer pro job in Washington and plans to return early in October.

The new enlarged practice putting green adjacent to the front parking lot and just opposite the club entrance will be ready for use by October 1 or sooner. Present plans call for lighting fixtures around the area for night putting contests, an activity that has been increasing in popularity at country clubs throughout Southern California as well as the rest of the country.

For summer visitors who desire a full length golf layout both the nine hole Cochran Ranch course just outside Indio and the 18 hole Tamarisk C.C. course six miles west of the club will be open to the public for a modest greens fee throughout the summer.

IN MEMORIAM

The untimely passing of E. W. Stewart and Louis Keightley, two of Shadow Mountain Club's most esteemed and respected members, saddened their host of friends and acquaintances both in the club and the Palm Desert area.

Both were members of the Board of Directors of Shadow Mountain Park, Inc. Mr. Stewart had served since the inception of the corporation actively participating in the energizing of the real estate program. Mr. Keightley, a Certified Public Accountant, was Secretary-Treasurer of Shadow Mountain Park, and gave unceasingly of his time and energy to the club until shortly before his death.

We join with all the members and employees in extending our deepest sympathy to their families.

Welcome

From New Jersey's far shores to the surf at Hermosa Beach. From Vancouver, B.C. to Minneapolis, the Shadow Mountain Club welcomes new members since the first of the year.

Neil & Joan Davis, Indio
Mr. & Mrs. Don Clark, Indio
Wm. & Theda Bradley, Palm Desert
Robert K. Overpeck, Coachella
Mrs. Vriginia Kidder, Palm Springs
Mr. & Mrs. Charles Clark, Palm Desert
Clarence & Ila Crow, Palm Desert
Dr. & Mrs. Jack Graffin, Palm Desert
Mr. & Mrs. Frederic J. Grant, Palm Springs
Mr. & Mrs. Wm. R. Johnson, Palm Desert
Mr. & Mrs. James T. Holmes, Los Angeles
Mr. and Mrs. Paul Wickman, Chicago
Robert S. Cox, La Quinta
Dr. & Mrs. Chas. F. McCuskey, Glendale
Mr. & Mrs. Loran H. Kimes, Indio
Mr. & Mrs. Bernie Williams, Hollywood
Ira G. McCreery, Pacific Palisades
Mr. & Mrs. Keith Crouse, Rancho Mirage
Mr. & Mrs. Mitchell J. Slayman, Palm Desert
Loisjane Richman, Los Angeles
Mr. & Mrs. Ronald E. Moran, Hermosa Beach
Mr. & Mrs. David C. Guest, Glendale
Mr. & Mrs. John MacConaty, West Los Angeles
Mr. & Mrs. C. Pat Ritchie, Vancouver, Canada
Wm. Daingerfield Foote, III, San Marino
Mr. & Mrs. Cecil C. Larson, Palm Desert
Mr. & Mrs. Darrell M. Ward, Palm Desert
Mr. & Mrs. Ralph Tillmanns, Reno, Nevada
Mr. & Mrs. Chas. C. Gardiner, Los Angeles
Mr. & Mrs. Ralph H. Dietz, Rancho Mirage
Mrs. Eva T. Farrington, Widdenburn, Ore.
Forrest E. White, Palm Desert
Mr. & Mrs. Donald Entz, Thermal
Dr. & Mrs. C. C. Newcastle, Portland, Ore.
Mr. & Mrs. Claude B. McQuiston, La Jolla
Donald A. Drake, Canoga Park
Mr. & Mrs. Charles R. Campbell, Fullerton
Mr. & Mrs. Charles J. Myers, Indio
Mr. & Mrs. Thomas Myers, Indio
Mr. & Mrs. Allan J. MacAllister, Indio
Dr. & Mrs. Michael W. Addes, Palm Springs
Mrs. Arthur Anderson, Palm Springs
Arnold N. Anderson, Manhattan Beach
Thomas P. Carter, Palm Desert
Mr. & Mrs. Howard Larson, Indio
Lt. Col. James P. Westerfield, Mecca
W. O. Wylie, Los Angeles
Thomas J. Wenker, Glendale
W. W. Stewart, San Marino
Anthony B. Joseph, Burbank
Joseph P. Kelly, Jr., La Canada
R. N. Lehman, North Hollywood
Dr. S. Weaver, Santa Ana
Wm. H. Eager, San Marino
Myron Shane, Beverly Hills
H. T. Mann, Los Angeles
Dr. R. J. Patek, Arcadia
Archie W. Sumpter, Dayton, Ohio
Paul Wilder, Beverly Hills
J. E. Badley, Portland, Oregon
Evonne Riddell, Palm Desert
S. H. Bennion, Idaho Falls, Idaho
A. B. Jorgenson Tacoma, Washington
Darrold L. Swanson, Indio
Everett Johnston, Vista
Alfred A. McCandless, Indio
Max T. McCandless, Indio
E. L. Sweeting, Jr., La Canada
Arthur Watts, Bellingham, Washington
Harry Holt, Jr., Indio
John G. Dee, Mt. Carmel, Ill.
Geo. E. Walling, Atherton, Calif.
Carroll H. Starr, Rockford, Ill.
W. L. Menn, Glendale
Louise B. Gunsolus, Corona
A. H. Bromley, Mecca
Monte Huebsch, Milwaukee, Wis.
Hugh Gill Foss, Los Angeles
B. J. Dickinson, Alhambra
Mrs. August Frankl, Inglewood, Calif.
F. A. Whitaker, Minneapolis
Karl W. Lundberg, San Marino
Irving Kesterson, Atherton
Roy St. Leon, Rancho Mirage
James A. Andrews, Cathedral City
William A. Ray, North Hollywood
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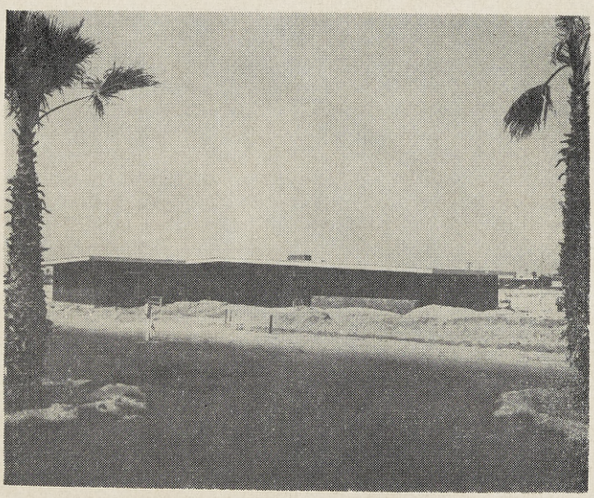

Typical of the beautiful new residences being built in Shadow Mountain Park Estates is the Geo. E. Walling home shown here under construction near the fifth tee of the golf course.

THE SHADOW MOUNTAIN CLUB

The Shadow Mountain Club is a private and restricted club serving its members and their guests in the enjoyment of life in the sun at Palm Desert, California, the nation's most beautiful desert playground. Under the ownership and direction of Shadow Mountain Park, Inc., the Club offers facilities that include pool swimming, tennis, golf, dining, dancing, poolside cabanas and a host of outdoor recreatonal activities. Address: P. O. Box 14, Palm Desert, Calif. Telephone, Coachella Valley 76-4567.

Summer Staff

General Manager ..... Lee Odle
Club Manager ..... E. J. Boudreau
Auditor ..... G. M. Stretch
Publicity Director ..... Muriel Lawson
Secretary ..... Sara Gene Steel
Bookkeeper ..... Thelma Ratterree
Receptionist ..... Ruth Steiner
Recreation & Swimming ..... Girard Beatty

Every face a smiling face in this group of merry-makers at the cocktail party hosted by Andy and Le Moseley on May 27 to celebrate their purchase of a new home in Palm Desert. Reading in the usual order, Hank Cheeseman, Ruth Owen, Dottie Blades, Ned Blades, Teddy Roberts, Tom Brown, Gene Roberts, Bob Owen, Carl Henderson and Jerry and Kay Malone.

Pausing in the patio for a quick snapshot, Host Andy Moseley, left with Edna and Carl Henderson and Le Moseley.

AREA GROWTH

Perhaps our members who haven't had an opportunity to be in the Club much recently will be interested to learn of the amazing growth of the entire desert area between Palm Springs and Indio. This has been a banner year for building in all directions and much more is planned in the coming year. Hundreds of new homes are springing up everywhere. New businesses are attracting newcomers to the valley and real estate operators and contractors alike say this is the best season they have ever had. More to come.

Several fine new homes are actually under construction or planned for the immediate future on the Shadow Mountain Park grounds. Hundreds of others are planned for the surrounding area. All this adds up to a good omen for the club's stability and successful future. Club membership and volume of business is growing in proportion to the building boom, not only in quantity, but also in quality.

If you haven't had a chance to be in the Palm Desert area recently we know you will find it rewarding to make a trip to the desert and see for yourself all the improvements in the club properties and also the activity in the surrounding area. This means that as new people come in the area and more members join the club, there will be a better opportunity for the management to expand its program and services for the convenience and pleasure of all the members.

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WEEKDAY MOVIES START 9:00 P.M.

June 1 & 6, Wed. & Mon.—**Cluny Brown**—Jennifer Jones, Charles Boyer
June 3, Fri.—**Sitting Pretty**—Clifton Webb
June 8 & 10, Wed. & Fri.—**Dancing in the Dark**—Wm. Powel, Betsy Drake
June 13 & 15, Mon. & Wed.—**Jim Thorpe, All American**—Burt Lancaster, Chas. Bickford
June 17, Fri—**Captain January**—Shirley Temple, Guy Kibbee
June 20 & 22, Mon. & Wed.—**Everybody Does It**—Paul Douglas, Linda Darnell, Celeste Holm
June 24, Fri.—**God Is My Co-Pilot**—Dennis Morgan, Raymond Massey
June 27 & 29, Mon. & Wed.—**How Green Was My Valley**—Walter Pidgeon, Donald Crisp, Maureen O'Hara
July 1, Fri.—**Razor's Edge**—Tyrone Power, Gene Tierney, Herbert Marshall
July 3, Sun—**Farewell to Yesterday**—Patriotic Documentary film
July 6, Wed.—**Mr. Belvedere Goes to College**—Clifton Webb, Shirley Temple, Tom Drake
July 8, Fri.—**Five Fingers**—James Mason, Dannielle Darrieux, Michael Rennie
July 11 & 13, Mon. & Wed.—**Stagecoach**—John Wayne, Claire Trevor, Andy Devine
July 15, Fri. — **Captain Horatio Hornblower** — Gregory Peck, Virginia Mayo

TRAVELOGUE EVERY SUNDAY 8:30 P.M.

July 18 & 20, Mon. & Wed.—**Decision Before Dawn**—Richard Basehart, Gary Merrill, Oskar Werner
July 22, Fri.—**Royal Scandal**—Tallulah Bankhead, Anne Baxter, Chas, Coburn
July 25 & 27, Mon. & Wed.—**Heidi**—Shirley Temple, Jean Hersholt
July 29, Fri.—**Prince and the Pauper**—Errol Flynn, Mauch Twins, Claude Rains
Aug. 1 & 3, Mon & Wed.—**Casablanca**—Ingrid Bergman, Humphrey Bogart, Peter Lorre
Aug. 5, Fri.—**Swiss Family Robinson**—Thomas Mitchell, Edna Best, Freddie Bartholomew
Aug. 8 & 10, Mon. & Wed.—**Great Guns**—Laurel & Hardy
Aug. 12, Fri.—**Three Men on a Horse**—Frank McHugh, Joan Blondell, Stewart Erwin
Aug. 15 & 17, Mon. & Wed.—**Frogmen**—Richard Widmark, Dana Andrews, Gary Merrill
Aug. 19, Fri.—**Jane Eyre**—Joan Fontaine, Margaret O'Brien, Orson Wells
Aug. 22 & 24, Mon. & Wed.—**Miracle on 34th Street**—Maureen O'Hara, John Payne, Edmund Gwenn
Aug. 26, Fri.—**Long Voyage Home**—John Wayne, Thomas Mitchell, Barry Fitzgerald
Aug. 29 & 31, Mon. & Wed.—**Gentlemen Prefer Blondes (Color)**—Marilyn Monroe and Jane Russell
Sept. 2, Fri.—**Hondo (Color)**—John Wayne, Geraldine Page, Ward Bond

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